



MEDIA RELEASE

For Immediate Release

September 2011

Champion Medal Awarded for Petuna's Ocean Trout

Leading Tasmanian seafood company Petuna Pty Ltd has risen above gold to be awarded a Champion Medal at the prestigious 2011 Sydney Fine Food Spring Aquaculture competition earlier this week.

Winning the Champion Fresh Aquaculture Fish Product with its Iconic Ocean Trout product, Petuna trumped a strong line up of competitors from across the country in the *Fresh Fish other than Barramundi* category.

Tim Hess, General Manager Sales & Logistics, Petuna is excited to see the local Tasmanian seafood company recognised and applauded at a national level.

'Winning this award really reinforces our strategy to raise the brand profile of our Ocean Trout in the Australian domestic market and our company is thrilled to have received this prestigious award'.

Established in 1950, Petuna Pty Ltd is a Tasmanian company with the largest multi-species seafood offering in the state, supplying across wholesale and retail markets, both domestically and internationally.

The Petuna Ocean Trout originates from the waters of Macquarie Harbour, Strahan on the west coast Tasmania, some of the most pristine ocean waters of the world.

Recognised as a premium gourmet food product, Petuna's Ocean Trout is currently used in award winning national and international restaurants including Tetsuya's in Sydney where the signature dish is a *confit of Petuna Ocean Trout served with konbu, celery and apple*. Petuna Ocean Trout is also stocked in leading seafood outlets.

To read more about the award visit: www.sydneyroyal.com.au/finefood or for further information on Petuna visit to www.petuna.com

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