



## **MEDIA RELEASE**

For Immediate Release

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### **Fresh new product from Petuna makes healthy meal planning even easier**

*Packed full of Omega 3, Petuna's new Tasmanian Ocean Trout and Atlantic Salmon portions make the perfect winter superfood*

Top Tasmanian seafood company Petuna packs a lot of research into its products before they reach the shelf. Previously, its Petuna ocean trout has been specially bred in consultation with renowned chef Tetsuya ensuring a consistency of marbling and fillet thickness. Now, it's the packs themselves that have received a special makeover as a result of consultations with consumers. This winter, Petuna is launching its delicious new range of salmon and ocean trout, all packaged in consumer-friendly portion sizes to make meal planning even easier.

With cold and flu season upon us, the new Petuna range is packed with essential vitamins and minerals and rich in Omega 3 making it the perfect Superfood to help stay fighting fit this winter. Fresh from the exceptional pristine waters of the Great Southern Ocean, Petuna's new range provides instant healthy meal ideas for any occasion. New portion sizes of Tasmanian Smoked Atlantic Salmon and Tetsuya's favourite Lightly Smoked Ocean Trout (500g, 200g 100g) are great for recipe planning. Perfect for standby recipes, consumers can now reach in the freezer for Petuna's new Frozen Atlantic Salmon and Trout Fillets. Petuna has also launched a brilliant family favourite meal solution with its 400g packs of Salmon Kebabs, as well as whole fillets of Tasmanian Hot Smoked Atlantic Salmon and Trout.

The Petuna seafood company has been operating since 1950 and remains a family-owned business supplying consistently excellent quality seafood for the wholesale and retail markets both domestically and internationally.

Petuna's new range can be found in selected independent delicatessens, fishmongers and selected Woolworths Supermarkets nationwide. For delicious recipes using these new Petuna products visit the Petuna website [www.petuna.com](http://www.petuna.com)

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